



The Guild Horn

GREENSBORO SYMPHONY GUILD

MARCH 2016
Volume 51, Issue 6



Musicale

Sunday

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Then & Now

As the Guild gears up for another Tennis Tournament, it is interesting to look back at the Guild's first tennis tournament. This was held in May of 1980. Even though it was dubbed "a strictly for fun doubles" event, "for the average player", the tournament raised a whopping \$1500!

In May of 2015, the Tennis Tournament raised over \$5000.

On May 5th of 2016, there will be a tennis tournament called "Love 'n Music". Once again the hard-working and creative members of the Guild will be sure to plan a fun-filled day to raise funds. The funds raised will continue to benefit the educational projects of the Greensboro Symphony Guild.



Kathy Manning receives Barbara Cone Award

Kathy Manning was named winner of the Guild's 2016 Barbara Cone Award at the Guild Membership Luncheon on February 17th at Starmount Country Club.

Kathy's life of service to the Piedmont Triad first became evident when she moved to Greensboro from Washington, DC with her husband. She was a busy working mother. In addition to raising three children, she specialized in immigration law at her own firm. Still, she made the time to devote her energy, many skills and talents to become one of our city's foremost leaders in the arts.

She has served on the GSO Board where she remains a member, the Eastern Music Festival and the Triad Stage Board where she was a founding member and past chairwoman. She also led the efforts to create ArtBeat, a local Greensboro arts and culture festival featuring the GSO, that has since been renamed "17 Days" and is now annually managed by ArtsGreensboro. In addition, she has chaired the Board of Trustees of the Community Foundation of Greater Greensboro, has co-chaired the Alexis de Tocqueville Society campaign for the United Way of Greater Greensboro, and has been deeply involved in many positions of service to the Jewish Community in Greensboro, as well as nationally and internationally. In each of her positions, her strong leadership and vision for the arts has strengthened our community.

As a friend and colleague, her enthusiasm for music, music education and the performing arts has been an inspiration to many. From her early childhood to her days singing with her choral

(continued on page 2)



Kathy Manning

Super Sale Drop-Off Schedule Announced

707 E. Bessemer Ave.



MARCH DROP-OFF DATES

- Tuesdays, March 22 & 29, 2-4 p.m.
- Thursdays, March 24 & 31, 10 a.m.-Noon
- Saturday, March 26, 10 a.m.-1 p.m.

APRIL DROP-OFF DATES

- Saturdays, April 2 & 9, 10 a.m.-1 p.m.
- Monday through Saturday, April 11-16, 10 a.m.-4 p.m.

FINAL DAY TO DROP OFF: Sunday, April 17, 1-5 p.m.

Note from the President...



Andrea Knupp

Hopefully, Spring is on the way as the Guild continues to be immersed in its many activities, working toward our goal of supporting music education and promoting the GSO. Please continue to join in as you are able. I am so appreciative of all the hard work our members have been engaged in to make this year so successful. I hope each of you is finding your place in our organization and putting your skills and talents to use to further our mission.

Many thanks to **Dorry Tooke and Debbie Faircloth** for organizing our February 15th New Member Social at Gia. Unfortunately, the weather prohibited us from getting together, but we will announce a new date soon. We have 25 new members which we are eager to get to know and to engage in our many activities. Our thanks to Gia for being a Guild sponsor this year and for their flexibility in hosting for us.

Our General Luncheon Meeting at Starmount in February was a huge success! We had a great turnout and the program with Kelly Burke was wonderful. We were able to view some renderings of the new Performing Arts Center, honor our Barbara Cone Award winner, view the presentation of our Guild Speaker's Bureau with **Andrea Alemanni** and rejoice in the added contribution to the GSO on behalf of our Annual Education Campaign. Thanks to **Dorry Tooke** for arranging our program and to **Sandra Ennever, Karen Claypool, Renay Pugh, April Parker and Laura Smith** for hosting such a fine luncheon.

Our Annual Education Campaign was a huge success thanks to all of you and your generous donations. **Frances Vinoski and Kathie Amato** did an incredible job of organizing and managing these additional contributions. Along with VP of Education, **Nancy Bogard**, we have worked to find the best allocation for these funds to help with added needs based tuition, scholarships and a third High School Partnership program.

The GSYO concert was another excellent presentation by our young students. If you have not had the opportunity to hear these fine musicians, please plan on attending their final May concert.

Be sure to volunteer for our upcoming Elementary School Concerts on the 14-17 of March. The theme of Pirates and Princesses should be exciting for our young third and fourth graders and it is always a great way to gather with your fellow Guild members. Contact **Suzy Walker or Dianne Pusch** to help out.

Our second Musicale Sunday is coming up on April 3rd at the home of **Mila Weavil**. We have a great duo of Dixieland jazz playing, so mark your calendars and be sure to be there! Invitations will be forthcoming, so RSVP as soon as you can!

And the Super Sale is coming!!! Chairs **Nancy Beaver, Elizabeth Craft, Karen Hundgen and Vanessa Skenes** are doing a fabulous job getting ready for this great event. There is room for everyone to be a part of the Sale and Preview Party. Please volunteer to help, donate items, or come and shop! See you there!

Thanks to each of you for your unwavering support of the Symphony Guild. It is our collective efforts that enable the guild to achieve its goals and support our mission.

Andrea Knupp, President

(Manning continued from page 1)

groups at university to the role model she has been in our community, she has shared her love of music and the arts with family and friends. This passion for both Greensboro and music is what led her to her most recent venture—working diligently over the past two years to raise more than \$35 million that was needed to match the city's funding for the construction of the Steven Tanger Center for the Performing Arts, the new home of the Greensboro Symphony Orchestra. This public-private partnership will ensure that all our citizens, from students to adults, will have access to the best live music in Broadway and Symphonic performances available.

While our honoree has received many accolades for her work in this community, most recently the Greensboro O' Henry Award, as well as national and international recognition, it is only fitting that the Greensboro Symphony Guild present Kathy with the 2016 Barbara Cone Award. Kathy, we salute you for exemplifying your love of music through your commitment to the GSO and to your passion and dedication to raising the private funds for our new performing arts center that will become the home of the GSO. On behalf of our children, and the children yet to be born, we thank you.

The Barbara Cone Award has been presented in recognition of distinguished service in the advancement of music in the community and in the promotion of the Greensboro Symphony Orchestra since 1984. Our 2016 recipient is indeed a worthy honoree. Not only has she served the community faithfully through her generous and longtime support of the arts; she is continuing to build a legacy that will impact and enhance the lives of generations to come.

Contact Debbie—

If you know of a Guild member who would appreciate a "thinking of you" card, please contact our Corresponding Secretary **Debbie Morgan**. You may give Debbie a call or send her an email.

School Concerts coming soon

The Elementary School concerts still need you! Please, please look at your calendars and try to give us one morning from 8:45 a.m. to Noon. Dates are Monday through Thursday, March 14-17, at Grimsley High School.

This year's program is **Pirates and Princesses** – very fun! We promise you will not only enjoy the concert but you will feel great about supporting the effort to introduce youngsters to the orchestra and its music.

Contact:

Suzy Walker

or

Dianne Pusch

Classics to meet for concert and lunch

Classics will meet Thursday March 17th for a concert at 11:00 and lunch at 12:15. The group will attend the GSO's Pirates and Princesses Concert for Elementary students. The concert will be at Grimsley High School Auditorium and will be conducted by Nate Beversluis. Classics will see the GSO education program in action and be energized by the student excitement! I promise!

Lunch will follow in the Hayward Duke room at Holy Trinity Episcopal Church, 607 N Greene Street. Parking is available in the Hanes Lineberry parking lot, Green Street entrance, across from the church. Parking at Grimsley is limited. Anyone wishing to carpool should gather at 10:15 in the Hanes Lineberry parking lot, on the Greene Street side as noted above, and carpool to the high school.

Please make your reservation by responding to the invitation that has already been sent.

For more information contact **Judy Jolly**.

Super Sale Looms!

Time to clean out your pantry



Yes, it's that time. It's still cold outside and the only thing on TV is Downton Abbey and political commentators. So this is a perfect time to go into your cupboard and haul out the following:

- **Yogurt maker ca. 1976**
- **Air popcorn machine** (*who eats air popcorn?*)
- **Your spatula collection - 2 yellow spatulas** (*see picture*)
- **10 gallon chili pot** (*even with a super bowl crowd, 10 gallons?*)
- **A couscouisiere** (*look it up*)
- **3 black iron skillet from your mother** (*no, your daughter won't want them, she makes reservations*)
- **3-1/2 kitchen chairs** (*you're never going to fix that leg*)

Get the idea? Perfect timing. We need your stuff and you need to clean out. Save them for us or call us for a pick up. Just contact me: **Nancy Beaver, Elizabeth Craft, Vanessa Skenes, or Karen Hundgen**.

We all thank you.



You are invited to play in the Love 'n Music Tennis Classic

Mark your calendars for Thursday, May 5th, and plan to play in the Guild Love 'n Music Tennis Classic at Starmount Forest Country

Club. The event will begin at 8:30 with a continental breakfast, registration and warm-up. Doubles round robin play will be from 9:00 to 11:30, followed by a luncheon in the Starmount Clubhouse. The cost to play in the event is only \$50! If you are not a tennis player, plan to come watch and attend the luncheon for \$25.

Sponsorships are available for this event. Grand Slam Sponsors (\$500) receive two spots in the tennis round robin and luncheon, signage at the event, and logo placement on all event marketing materials and on the Guild website with a link to their company website. Champion Sponsors (\$250) receive one spot in the tennis round robin and luncheon, logo on all marketing materials and on the Guild website. Ace sponsors (\$50) receive logo placement on sponsor signage at the event and in the program.

If you would like to be a sponsor or participate in the tennis event, please contact **Sherri Hill**. Spots are limited for the tennis round robin, so sign up early!

Katie Bracewell and Anna Sykes win GSYO Concerto Competition

Greensboro Symphony Youth Orchestra Concerto Competition winners were announced on Sunday, February 21st at the orchestra's winter concert at Dana Auditorium.

First place winner was Katie Bracewell who received the Sam G. Wilson Scholarship in the amount of \$1000.

Second place winner was Anna Sykes, who received the 50th Anniversary Guild Scholarship. This scholarship was in memory of Past President Libby Gabriel. Both scholarships are supported by the Guild and used for private lessons or summer music programs. The coveted awards showcase the musical achievements of these two talented students.

Stirring performances

Overall, the audience was treated to stellar performances by the various divisions of the youth orchestra program. Guild members who attended were thrilled by the students' performances. They were equally stirred by the dedication and teaching excellence of the instructors, members of Greensboro Symphony Orchestra.

Making a difference

The Guild makes sectional instruction possible and assists young musicians who need extra funds for private lessons or for participation in out-of-town experiences such as the planned GSYO visit to UNCW. Without the Guild's help, some youngsters could not fully participate in all GSYO activities.

Spring Concerts

The next performance will be on May 15th at UNCG Recital Hall at 4:00 p.m. and will feature the GSYO Youth Camerata, Junior Philharmonic and Repertory Strings, followed by their Awards Banquet. The Guild's Annual Education Campaign will be presented at the banquet.

The final concert will be on May 22nd at Dana Auditorium at 4:00 p.m. This concert will feature GSYO and the Youth Philharmonic, followed by their Awards Banquet.

Be sure to mark your calendars and plan to support these young musicians.



French Horn Fold Over Notecards

14 to a box

Available in red, blue, aqua, lime green,
& Presentation Ball peach

\$20 per box or \$50 for 3 boxes.

(Color may be selected at time of pick up)

Contact: **Carol Bohrer**

Still available—a limited number of Gold
Embossed 50th Anniversary Notecards



*The Greensboro Symphony Guild
presents the second*

Musical Sunday

Featuring a musical performance by

Jay and Wiley Dixieland Duo

Sunday, April 3, 2016

from 4 pm to 6 pm

At the home of Mila and David Weavil

7691 Deboe Road, Summerfield

Light Hors d'oeuvres and Spring Cheer



*RSVP by payment of \$25 per person
by March 28 to*

Greensboro Symphony Guild,

PO Box 10408,

Greensboro, NC 27404

or online at www.gsoguild.org

—NEW MEMBERS—

Gay Dillard
M/M Miles Jones
Greensboro



Amy Froneberger
Mr/Mrs Stanley Wayne
Greensboro



Carmen Liebkemann
Dr/Mrs Walter Dickinson
Greensboro



Janet Reynolds-Priddy
Mr/Mrs. Danny Lee, Jr
Greensboro



Renee Regeis
Greensboro



Susanne Simons
M/M Alfred David
Greensboro



Kim Smir
Dr./Mrs. Bassam Numan
Greensboro



Sarah
Hearn-vonFoerster
Greensboro



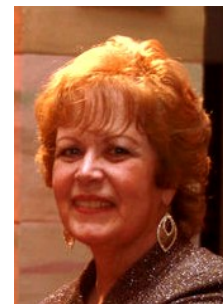
Brenda Yates
M/M Gregory Wayne
Greensboro

Elementary School Concerts coming March 14-17, In-School Ensembles—

What's it all about?

HISTORY

As part of its original mission back in 1964, the Guild developed and located funding for In-School Concerts which were performed by orchestra ensembles. This important educational outreach was expanded by the Guild in 1977 to include full-orchestra concerts for students. Now known as In-School Ensembles and Student Concerts and administered by the GSO, these performances are heard by all third and fourth grade students in Guilford County and surrounding areas.



Nancy Bogard

ELEMENTARY SCHOOL CONCERTS (\$6,000 partially funded by the Guild)

Elementary School Concerts were begun in 1977 and present exciting works of orchestral music. These concerts serve students from the Guilford, Alamance-Burlington, Asheboro, Randolph, Reidsville, and Caswell County school systems. Yearly, the combined educational programs supported by the Guild reach more than 50,000 students.

These concerts frequently include multimedia presentations and collaborations with the Greensboro Ballet and in 2015, Cirque de la Symphonie. In addition to the concert experience, teachers and students receive educational resources and curricular materials that support the concert theme. These materials help introduce new music to students, as well as, connect the concert theme to topics across the curriculum.

The program for Spring 2016 includes swashbuckling rogues, glittering royalty and thrilling adventures about **Pirates and Princesses!** With electrifying music from Hollywood and Broadway, it's sure to delight everyone.

IN-SCHOOL ENSEMBLES (\$1,500 funded by the Guild)

In the winter and spring, all third and fourth grade students in Guilford County hear live performances in their schools. Musicians from Greensboro Symphony travel to schools and perform chamber music, demonstrate their instruments and help students prepare for the Elementary School Concerts.

The program includes a string quintet, brass quintet, woodwind quintet and percussion trio. Ensembles visit different schools each year, so that students hear as many different instruments as possible.

VOLUNTEERS NEEDED March 14, 15, 16, & 17 (from 8:45 a.m. to 12:00 p.m.) at Grimsley High School. We need your help to coordinate each of these morning events. Directing the classes to their seats isn't hard work, but it does take many hands. Please consider helping one or more mornings. You'll be glad you did! Please contact either **Suzy Walker or Dianne Pusch.**

Golden Note Award Nominations Open

The Nominations Committee is now accepting nominations for the Guild's Golden Note Award. This award is presented to a Guild member who has made an outstanding service contribution to the Guild and to the community. The award is not necessarily presented each year. If given, the award will be presented at the May luncheon.

For a list of previous winners, please consult the yearbook. Nominations may be submitted to Nominations Chair **Melissa Tankersley** prior to the April 1 deadline. Contact Melissa by phone or email.

Presentation available

The Guild's Community Relations Co-Chairs have a revised Speakers Bureau presentation, outlining the history and accomplishments of the Greensboro Symphony Guild.

If you have suggestions for presentation opportunities or would like to preview the production, contact:
Josie Gibboney or **Andrea Alemanni**.

Applications being accepted for 2016 Symphony Presentation Ball

The selection committee is currently accepting and reviewing applications for the 2016 Debutante Ball. We anticipate Bid delivery to be Mid-March.

If you are interested in serving on one of the many committees to honor these families, please contact Deb Ball Chair, **Laura Wolf**.

The purpose of the Symphony Presentation Ball is to recognize outstanding young women in the greater Greensboro area, and to make an annual contribution, honoring the Symphony Debutantes, to the Greensboro Symphony Guild in support of music education.



2015/16 ANNUAL EDUCATION CAMPAIGN

Total Monies Collected from Campaign = \$6,821

A minimum of 50 children will benefit from the campaign's additional funds!

Needs Based Tuition Assistance \$1,800
(12 students will benefit from this tuition assistance)

Tuition Costs: GSYO \$250/student
All other ensembles: \$200/student
Mid year Auditions: \$150/student

GSYO Regional Tour to UNCW \$1,521
(10 students will benefit from this assistance)

Trip Costs: \$150/student

Private Lesson Scholarships \$1,500
(3 students will benefit from this assistance)

Average Cost for 1 Hour Private Music Lesson: \$60
Scholarships are given in the amount of \$500 each

High School Partnership Program \$2,000

We budget 2 programs per year, but these additional funds allowed us to create a third program for the 2015/16 year. These programs reach an average of **20-30 high school orchestra students** within our community with GSO musician mentoring.

Participating schools for 2015/16:
Grimsley High School (Orchestra)
Britany Green Stimpson, Director of Orchestras

Northern High School (Orchestra)
Sandra Rathbone, Orchestra Director

Walter Williams High School, Burlington (Orchestra)
Veronica Allen, Orchestra Director

At the February luncheon, we presented Peter Zlotnick with a check in the amount of \$3,321, to cover the Needs Based Tuition Assistance and GSYO Regional Tour to UNCW. The Private Lesson Scholarships and High School Partnership funds will be expended later this spring, with all funds used before the end of this academic year.

Thank you for your generous support!

*Frances Vinoski and Kathie Amato
Annual Education Campaign Co-chairs*

**2015-2016
Corporate Sponsors**



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GSOGUILD.ORG *'s got it all*



Tips from the Guild's Website guru

Peggy Hamilton—

Your Guild has seized the opportunity that social media affords by establishing a Facebook account and Twitter feed.

You may ask why we have done this, and we have lots of reasons. And not just because everyone else does the same thing. We get a lot of value from these two free services. We are regularly communicating our mission, marketing our activities and fund-raisers, highlighting our events, reaching and interacting with people, promoting music education in our community and telling the world why we are unique and successful.

What we like about Facebook is something called Insights. It is a very worthwhile tool that gives us demographic details. We know the general ages of the audience we are reaching. We have seen growth each year that we have been on Facebook, and we look at these numbers and search for ways we can improve.

What we have learned from these analytics is that we have close to 400 followers in 12 states and 7 countries. We have more female followers than male, and the age range is 35-64. In an average week, we have the potential to reach each and every one of our followers, but we reach about 175 active followers. We would like to grow those numbers in directions that would expand our demographic, and that is a long-standing goal of the Guild.

We cross-promote with Twitter as each time we post a message to Facebook, we have it repeated on Twitter. We have nearly 600 followers on Twitter, many of them other businesses in our area. We don't regularly post to Twitter, as we let our cross-referencing with Facebook do that for us.

We do post regularly to Facebook so we can give updates on current activities, and this is another important and useful tool. When we have a particularly good post, we see our numbers spike. A good post may involve photos of a past event, or information about an event on the horizon. We make every effort to be engaging with our posts in the hopes of maintaining a high level of community interest.

Please visit us on Facebook or Twitter and tell your friends!!

Traveling on Battleground Avenue? Watch for our billboard:

GREENSBORO SYMPHONY GUILD
Supporting Music Education for Over 50 Years

MUSIC MATTERS!

New members welcome, visit
www.gsoguild.org



Music Matters!



Music Matters!

PO Box 10408
Greensboro, NC 27404

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eight times a year**

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Mitzie Weatherly, Laura Wolf

Save the Date!

FRIDAY, APRIL 22, 2016

Super Sale Preview Party

6:00 to 8:30 p.m.



SATURDAY, APRIL 23, 2016

Super Sale

8:00 a.m. to 1:00 p.m.

For information, go to

www.gsoguild.org



MARCH CALENDAR

- 7 Executive Board Meeting**, Monday, 10:00 a.m. at the home of **Cindy Stark**.
- 7 Deadline** for submitting items for the April Guild Horn.
- 9 Full Board Meeting**, Wednesday, 9:30 a.m. social, 10:00 a.m. meeting at the home of **Brenda Glenn**.
- 14-17 Elementary School Concerts**, Monday-Thursday, Grimsley High School, 9:45a.m. and 11:00 a.m.; **Suzy Walker**, Chair; **Dianne Pusch, Kathy Joyce and Pam Pegram**, Vice Chairs.
- 28 RSVP Deadline** for Musicale Sunday (details, page 5)