



The Guild Horn

GREENSBORO SYMPHONY GUILD

OCTOBER 2017
Volume 53, Issue 2



**EVAN
FELDMAN**
to speak at
Guild
meeting—
Page 6

**SAVE THE
DATE!**

Fink's/UBS Night
Simply social
November 16
6-8 p.m.



All Ensembles Concert
November 19
4:00 p.m.
Watch for details!



*"Always a symphony,
never a solo!"*

Bravo! Bravo! Betsy Craft!

Betsy Craft was presented the Guild's Bravo Award at the annual September kickoff luncheon on September 20 at Greensboro Country Club.

Established in 2004, the Bravo award recognizes a member in good standing who has been in the Greensboro Symphony Guild five years or less, and who has given extensive volunteer service. Our 2017 recipient has truly shown that she is such a member.

Betsy joined the Guild in 2014 and immediately offered her time and talents for the benefit of the Guild and the Symphony Orchestra. She quickly assumed a leadership role by co-chairing the Contemporaries for the 2015-16 year, our newest Guild class of membership, for members 40 years or younger, providing additional support and social opportunities within the Guild. Betsy combined this Guild position in coordination with VIVACE, the young professional Greensboro Symphony Orchestra membership group. Betsy also served the GSO Board on their Marketing Committee. Betsy, along with Linda Hiatt, our President, co-chaired our newest fund raising event, "Feast and Follies" in 2016. This successful event was held in the newly opened LeBauer Park, christening the park with the first large scale community fund raising event. As any Guild fund raising event co-chair can tell you, establishing a new well attended and financially successful event is both time consuming and a



Betsy Craft & husband Phil

(Bravo continued on page 2)

Super Sale Fund Raiser Starts New Chapter

Super Sale news continues! We are continuing to move our stored items out of our Bill Black storage location and will soon be moving into our new Revolution Mill storage in anticipation of the April 21 sale.

While we have certainly enjoyed our time at Bill Black, we are looking forward to starting a new chapter in our new location. We will need help from many of you to make this Spring Sale a rousing success!

We are taking a couple of months off from collecting items and will resume pickups in January. However, for any items which members and their friends would like to donate, we will gladly accept them, if you can bring them to our new Revolution Mill site. Please call Andrea Knupp to arrange to meet someone there.



These guys from "College Hunks" are shown unloading Dorry Tooke's donations at our Bill Black storage location. The items were available for purchase at our Lost Our Lease Sale.

Message from the President

LINDA HIATT



“Listen! The wind is rising, and the air is wild with leaves, we have had our summer evenings, now for October eves!”

-Humbert Wolfe

Indeed, October is upon us and it is sometimes hard to remember our summer evenings. I am so excited about our fall Guild plans. I have just come from our first event, a Simply Social, held at *Gia Eat. Drink. Listen.*, a loyal sponsor. It was good to reconnect with many of you at this event and to meet new members. It was good to see a President Elect show up with membership forms, nametags, flowers in a vase and

gardening shears to freshen up said flowers, all contained in a tidy pink Kate Spade purse. It was good to see a Past President in pearls and heels come smiling through the door bearing yet more flowers, sunflowers, because “you probably missed your summer.” I am blessed beyond measure to have this opportunity to serve with you all as we work to support and fund music education in our community.

The General Membership Luncheon on September 20th, planned by Hospitality Chair **Dianne Pusch** and committee members, **Peggy Lowe, Rhonda Bentz, Sherri Hill, Cathy Nosek and Donna Camp**, was well planned and beautiful! The luncheon kicked off with the announcement of our well-deserving Bravo Award winner, **Betsy Craft**. The program, arranged by Program Chair **Frances Vinoski**, featured Guild Maestro sponsor **Carolyn Woodruff** and dance partner Alosha Anatoliy dancing to *Dreaming of Marie* by Andrea Bocelli.

Our Greensboro Symphony is getting ready to kick-off a stellar season. Of particular excitement is the first concert, the world premiere of *Not So Classical*, a video/live music hybrid performance, at the Carolina Theater, on September 28 and 30. The Guild is proud to sponsor the Saturday, September 30 performance of this exciting concert. Borrowing from the Symphony’s website:

“Internationally acclaimed filmmaker, David Donnelly and Greensboro Symphony conductor, Dmitry Sitkovetsky team up to present a world-premiere orchestral/film event, Not So Classical, launching Greensboro Symphony’s 58th season. This hybrid performance features five film vignettes exploring the human relationships with music through the eyes of some distinguished community members including Ken Jeong, Greensboro native (star of “The Hangover” trilogy and TV’s “Community”). Not So Classical, a new and unique way to enjoy classical music, interweaves the video narrative with performances of four classical masterpieces: Haydn, Mozart, Chopin and Borodin.”

If you are not a Masterworks subscriber, consider purchasing tickets for this unique performance.

October is chock full of opportunities for you to contribute to our Guild symphony composition! I hope you all have purchased your tickets for Feast and Follies Cajun Carnival. The energy and excitement of co-chairs **Judy Jay** and **Jody Clayton** is contagious! Dueling stages of jazz performers, a delicious Cajun-inspired meal, 2nd line dancing, silent auction, wonderful raffle prizes and more dancing after dinner all add up to an unforgettable evening on October 7 in LeBauer Park. Don’t miss it!

Also in October is one of our favorite events, Music in the Middle concerts, chaired by **Melissa Tankersley** and **Pam Pegram**. Nothing shows what the Guild is all about better than concerts for school students. Be sure to offer your help!

The General Membership Meeting on October 18 will be at **Heritage Greens**, a new Guild sponsor, and hosted by **Jody Clayton**. Our speaker will be the Symphony’s new Principal Guest Conductor, **Evan Feldman**.

(President continued on page 3)

(Bravo continued from page 1)

co-ordination effort extraordinaire. Betsy also served as a Vice-Chair for Corporate Sponsorships in the 2016-17 Guild year.

A native of Greenville, South Carolina, Betsy is a graduate of Illinois Wesleyan University with a degree in Musical Theatre. She and her husband Philip moved to Greensboro from New York City in 2009. They have 2 sons, both born in Greensboro, the first after she had been in Greensboro for two weeks. They are members of St. Pius X Catholic Church.

While in New York City, Betsy was a professional actress from 2000 to 2009, served as a worldwide USO entertainer from 2001 to 2004 and did work with Vogue magazine, Revlon, Bear Stearns and as a celebrity dog walker. She served as the Director of Client Hospitality for Guggenheim Partners from 2004-2009. New York’s loss was Greensboro’s gain.

After moving to Greensboro, Betsy joined the Junior League, serving on their Board of Directors from 2009 to 2013. She also became a member of Project Greenway from 2011 to 2012 and served on the Friends of Center City Park Steering Committee from 2011 to 2013. She is a lifetime member of the Future Fund of the Community Foundation. Betsy joined the GSO Board in 2013 and still serves as a board member. She chaired “Name that Tune” for GSO for both the 2014 and 2015 years where she dramatically expanded the vision of the event and more than doubled the attendance and amount of net revenue generated for the orchestra. Many new, young professionals were secured through her efforts and she helped put a new face on the symphony. Lisa Crawford, our orchestra President, describes Betsy as having “worked tirelessly for the orchestra and has done this with enthusiasm, creativity and style. She is one of a kind!”

We are so proud and fortunate to recognize Betsy as our 2017 Bravo Award recipient. 🎵

—NEW MEMBERS—

Lyn Peraldo Pinto and Rick Pinto
(Mr. and Mrs. Richard L.)
Greensboro

◆◆◆

(President continued from page 2)

On October 9th and 10th, **Ronda Szymanski, Laura Green** and I will represent the Guild at 2017 SOVA Roundtable, "Chart Your Course" in Charleston, SC. We'll be paying extra close attention as Greensboro will host the Roundtable in October 2018.

We also have a POPS concert and Youth Symphony Orchestra concert in October. Check the calendar on page 6 for details.

Whew! Hope to see you at these events!

Best,

Linda

Earth, Wind, Fire... It's elemental

What: Middle School Concerts

When: October 18-19
8:45-11:45 a.m.

Where: Grimsley High School
Auditorium

How: Sign Up Genius email or
contact Melissa
Tankersley/Pam Pegram

Looking for a rewarding and short-term volunteer activity? Join fellow Guild members at this year's Middle School Concerts. It takes at least 25 volunteers each day to assist students as they enter and exit the auditorium. This is a great way to meet Guild members, renew friendships, and maybe grab lunch together as your reward.

The Elements – Earth, Wind, Fire, Air and Space is the dynamic theme of this year's program, performed by the Greensboro Symphony Orchestra. Look for an email with sign up directions, or contact **Melissa Tankersley** or **Pam Pegram** to volunteer. Thank you in advance for your support and participation in this valuable Guild program.



Follow the "Beat" to the Symphony Guild's Feast & Follies
Cajun Carnival! October 7, 2017 at LeBauer Park
6:30 pm – 11:00 pm



Do you Feel Lucky?

Are you ready for the "fall chill in the air"?
Can you picture yourself wearing the
Black Mink Vest donated by Kriegsman Furs?

OR

Is the David Yurman
sterling silver, 18k extra-
large oval link necklace
donated by Fink's
Jewelers more your
style?



OR

Maybe you like to
stop and smell the roses! Witherspoon
Rose Culture has donated a custom-
designed 20-rose garden to include an
irrigation system and 6 months
maintenance!



To "Hear the Beat", purchase your Feast & Follies Gala tickets
online at: www.gsoguild.org

*Don't forget to purchase your raffle
tickets too!*

See you there!

Dedicated GSYO Students Carry Heavy Loads

The Auditions Committee has been working together for several years and with our job comes the excitement of new beginnings. With September we see the beginning of a new season.

Our committee is lucky enough to see the young musicians, some as young as third grade, others who are in high school and who have been playing with the GSYO since the third grade. Yet each year all these musicians must audition again, no matter how long they have played with the orchestra or at what position they might have previously played.

These children are dedicated, some

drive from as far away as Chapel Hill, Southern Virginia, Davidson County, Cary and Winston-Salem. If you have children or grandchildren, you know what heavy loads of homework they carry, especially if they are in high school. The hours of practice it takes to be proficient with their chosen instrument is admirable.

The GSYO will have their fall concert on November 19th at Greensboro Day School. The Winter Concert will be on March 4th at Dana Auditorium and the Spring Concert on May 13th, also at Dana.

These concerts are always entertaining. The kids are so talented and play with

enthusiasm that is a joy to hear. Each fall our committee's job is to help at the audition for these children, who are so blessed with talent. And we are so blessed to see and hear them as well.

Many thanks to these GSYO volunteers—**Barbara Sanders, Becky Thomas, Rosemary Reed, Karen Smith, Vanessa Skenes, Nancy Wells, Pam Duncan, Lucia DeRatmiroff, JoAnna Bright.**

Barbara Sanders is Auditions Chair. Next month she will share stories about conversations with these talented musicians..

Our Members Make a Difference

We are pleased to report that thanks to the generosity of 46 Guild members, we have *exceeded* our goal for this year's Annual Education Campaign. We currently have \$5365 with which to fund music education efforts in our community. Remember that these funds are 100% controlled by the Guild--we can allocate them to programs of our choice. With these monies we can fund a range of activities like providing needs-based tuition for GSYO musicians, supporting scholarships to deserving students, and perhaps funding a fourth High School Partnership Program. We can also help the GSO fund programs for the elderly and for local Head Start students. There are so many ways that music programs can enhance life here in greater Guilford County, and our members have answered the call!

Participating in the Campaign is a meaningful way to honor someone special or to remember a deceased loved one. Please help us make it a banner year by continuing the momentum. Make checks payable to the *Greensboro Symphony Guild Annual Education Campaign* and mail to the address below or donate at a Guild or Board meeting until the Campaign ends on December 31, 2017.

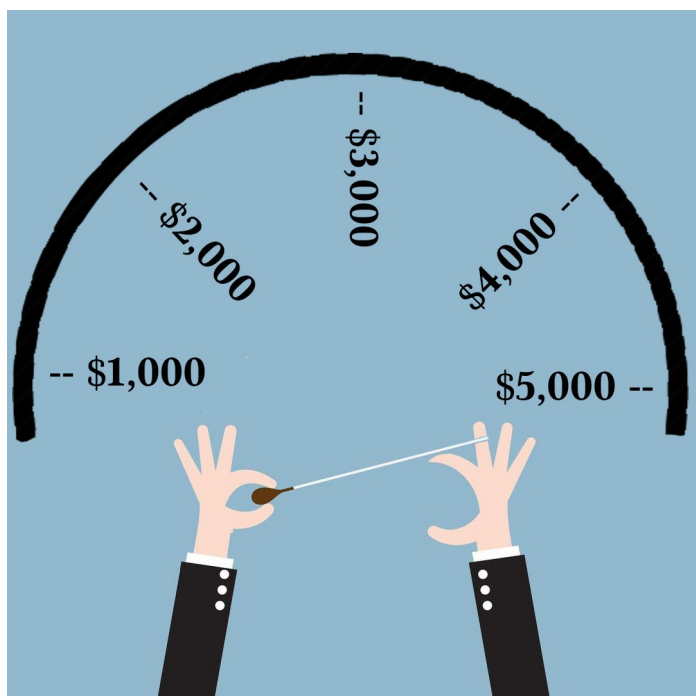
**Greensboro Symphony Guild
Education Campaign
P. O. Box 10408
Greensboro, N.C. 27404**

Every amount, whether big or small, will be put to good use--we will report specifics on the final distribution in early 2018. If you have questions, please do not hesitate to contact **Frances Vinoski** or **Karen Claypool**.

Thank you to the members listed below for their recent contributions to the Campaign.

Keith and **Debbie Faircloth**
in honor of the
2017 Symphony Debutantes and Honorary Chair,
Peggy Hamilton

Jim and **Fray Metcalfe**
in memory of Walter Faison



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CareySound AVL



Gia Simply Social



- Sara Dougherty, Rhonda Barrett, Laura Green
- Mary Elizabeth Irvin
- Dot Murphy, Linda Hiatt
- Dianne Pusch, Andrea Alemanni, Sharon Kasica





Music Matters!

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MARK YOUR CALENDAR!

GENERAL MEMBERSHIP MEETING

Wed., October 18

5:30-8:00 p.m.

Heritage Greens

801 Meadowood Street

Program:

EVAN FELDMAN

Feldman has joined the GSO for the 2017-2018 season, where he will lead the GSO's educational concert series and annual holiday programs, and conduct the Greensboro Symphony Youth Orchestra.

Feldman is an Associate Professor of Music at the University of North Carolina at Chapel Hill.

OCTOBER CALENDAR

- 2 Executive Committee Meeting**, Monday, 12 p.m. at the home of Ronda Szymanski.
- 5 Full Board Meeting**, Thursday at the home of Laura Wolf; 6:30 p.m. Social, 7:00 p.m. Meeting.
- 7 Due Date** for submitting items for the **November Guild Horn**.
- 7 Feast and Follies: Cajun Carnival!** Saturday, 6:30 p.m.–11:00 p.m. at LeBauer Park on the Great Lawn, 208 N. Davie Street. Co-Chairs Jody Clayton and Judy Jay; Honorary Chair, Carolyn Woodruff. *In the event of inclement weather, Feast & Follies will be held at Canterbury School, 5400 Old Lake Jeanette Road.*
- 18 General Membership Meeting**, Wednesday, 5:30 p.m. to 8:00 p.m. at Heritage Greens, 801 Meadowood Street. Program: Evan Feldman, Greensboro Symphony's new Principal Guest Conductor. Hospitality Chair: Laura Kilmartin; Hospitality Committee: Joan Stevenson, Rhonda Barrett, Debbie Johnson.
- 18-19 Music in the Middle**, Wednesday and Thursday, 9:45 a.m. and 11:00 a.m., for Guilford County Middle Schools, Grimsley Senior High School. Theme: The Elements – Earth, Wind, Fire, Air and Space. Co-Chairs Melissa Tankersley and Pam Pegram.
- 21 Tanger Outlet Pops Concert**, Saturday, 8:00 p.m. at Westover Church. The Doo-Wop Project! Five Jersey Boys, alums who sing classics from the Frankie Valli era, as well as "Doo Wop-ifying" modern songs by Jason Mraz, Adele, Maroon 5, and more.
- 28 Greensboro Symphony Youth Orchestra Concert**, Saturday, 4:00 p.m., Dana Auditorium, Guilford College. FREE and open to the public.