



# The Guild Horn

GREENSBORO SYMPHONY GUILD

MARCH 2018  
Volume 53, Issue 6

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## Call for Nominees for Golden Note Award!

The Nominations Committee is requesting applications for the Golden Note Award. The award, which was begun in 1979, recognizes a Guild member who has made an outstanding service contribution to the Guild and to the community. It will be presented at our Guild meeting on May 16. Nominations are to be sent to **Linda Wilson**. You may call Linda for information. Nominations are due by April 2, 2018.

*"Always a symphony,  
never a solo!"*

## Andrea Alemanni honored with Barbara Cone Award at February Luncheon Meeting

Andrea Alemanni was presented with the Barbara Cone Award at the Guild membership luncheon on Wednesday, February 21. The Barbara Cone Award, established in 1984, is given for distinguished community service in the advancement of music and promotion of the Greensboro Symphony Orchestra.

Andrea has been a member of the Guild since 2001. A longtime resident of Summerfield, she has been instrumental in outreach and recruiting of new Guild members from this growing northern area. Over these 17 years, Andrea has participated in many Guild activities ranging from volunteering for major fundraisers, serving on the Presentation Ball Committee, participating with the Guild's educational programs and children's concerts, assisting with fashion shows and holiday teas, making sure musicians were on cue for their performance at the Presentation Ball, and being a loyal, dependable, and capable "behind the scenes" supporter of the Guild and the Symphony in our community.

Beyond recognizing Andrea for all her time and dedication to other Guild activities, perhaps her most significant contribution has been the creation of the first community relations PowerPoint presentation which highlighted the Guild mission and contributions to music and music education in our community. This has been used prior to the Pops Concerts. Thousands of people have been introduced to the Guild, our accomplishments and purpose, through her efforts. The community relations PowerPoint presentation has been delivered to senior groups, churches and civic and business leaders through her efforts.

*(Alemanni continued on page 2)*



**Andrea Alemanni**

## 40<sup>th</sup> Anniversary of Elementary Concerts

A committee of Guild members who launched the first "Young People's Concerts" that were premiered by the GSO on March 16, 1978, is planning a 40<sup>th</sup> Anniversary Luncheon to commemorate and celebrate! The remarkable thing is that the GSO has not missed a single year in performing these concerts, now known as the "Elementary Concerts."

What seems even more remarkable is that these early concerts were performed for only the 3<sup>rd</sup> and 4<sup>th</sup> grade students in the Greensboro City Schools, and they are now performed for students in five school systems, including all Guilford County Schools as well as four surrounding counties! These concerts now reach over 50,000 students. THAT is something to celebrate!

The commemorative luncheon will be held at Greensboro Country Club at 12:00 p.m. on Friday, March 23, where many of the individuals who made these concerts happen 40 years ago will be recognized. There is no cost to attend, thanks to generous friends. However, reservations are required no later than March 16.

You may reserve your spot by going to the Guild website. Or you may contact **Mary Fran Schickedantz** by phone or email.

You may also choose to make a donation in support of elementary concerts by going online or mailing your check to Greensboro Symphony Guild, Box 10408, Greensboro, NC 27404. Be sure to indicate that your donation is for "Elementary Concerts".

# Message from the President

LINDA HIATT



*"Some people think music education is a privilege, but I think it's essential to being human."*

—Jewel, American singer-songwriter, guitarist, producer, actress, author and poet

Did you have a Mr. Sandy Beam in your life? Sandy Beam was the music teacher who first exposed me to symphonic and choral music. From first to eighth grade at Franklin Elementary School in Surry County, NC, I was privileged to have weekly music lessons with Mr. Beam. A talented and prodigious piano player, Mr. Beam was an enthusiastic and exacting teacher. He would drop the needle of his trusty record player and play a couple of seconds of music and we were to compete in a hotly contested version of "name that instrument." I was the only one who could routinely identify the oboe! Later on, I learned to read music and was classified as a second soprano in our school choirs. His music class and our concerts and other opportunities to perform are some of my most treasured memories of elementary school.

I often ask myself how we in rural Surry County were lucky enough to have this gift of music education. I'm not sure how or why, but I am grateful. As a Guild member, I know I am indirectly providing this same gift to the children of Guilford County in a day and time when music education in public schools is threatened. That's one of the reasons why I joined the Guild and why I am so looking forward to the Elementary School Concerts, March 26-29 and April 11 at Grimsley Senior High School. Co-Chairs **Lori Holt and Laura Wolf** need our help to make sure these concerts go off without a hitch. Please read more about these concerts and how you can help on page 3.

Even more exciting is the fact that we are celebrating the 40<sup>th</sup> anniversary of the Elementary School Concerts, formerly known as the Young People's Concerts! I hope you will read about the plans to mark this wonderful anniversary in this Guild Horn and join me at the luncheon on March 23.

The General Membership Luncheon on February 21, planned by Hospitality Chair **Dianne Pusch** and committee members, **Peggy Lowe, Rhonda Bentz, Sherri Hill, Cathy Nosek and Donna Camp**, was lovely! The luncheon kicked off with the announcement of our well-deserving Barbara Cone Award winner, **Andrea Alemanni**. The program, arranged by Program Chair **Frances Vinoski**, featured our own Greensboro Symphony Orchestra Conductor Dmitry Sitkovetsky with Chris Brubeck, a member of Masterworks and Chamber guest artist the Brubeck Brothers Quartet. Dmitry and Chris led us through a presentation about Bach and Brubeck. It is always great to have Dmitry with us and it was an added pleasure to have Chris as well.

Our 2018-2019 Executive Committee was voted into office at the February luncheon. Huge gratitude to **Laura, Vanessa, Cindy, Nancye, Pam, Wimberly, Ronda, and Kristie** for saying yes to a leadership role next year. But we have so much yet to do and to look forward to this year! Elementary School Concerts, GSYO concerts, Let's Get Shamrocked, Super Sale, Love and Tennis, one more general membership meeting, one more luncheon meeting, and one more Simply Social. Won't you join me at these wonderful events? And before you do, pause to send silent thanks to the Sandy Beams in your life.

Best,

*Linda*

*(Alemanni continued from page 1)*

Andrea is a crop scientist at Syngenta and a wonderful mom to her daughter Ashley and son Will. In the last year she established her new business, *Patient Navigation Team LLC*, a patient advocacy and consultation service. She recently became a member of Rotary International service organization, and she is active in that role as well. Her Guild work is wedged between her work and family, and her time and contributions are a true commitment to the Guild.

## Super Sale



Donate! Sign up! Experience  
a wonderful new space!

Super Sale is gearing up for our April event in exciting ways! We are pleased to announce that the location of the Sale has now been determined at the Revolution Mill site and is wonderful! We will be located in the rear of the building at 1250 Revolution Mill Drive. There will be plenty of access from the front and rear of the building for easy entrance and exiting with your treasures! Parking is easy and you will all enjoy the wonderfully renovated spaces of the Mill! If you have not had an opportunity to tour this Greensboro gem, now is your chance! The Mill now houses restaurants, offices, shops, art galleries, apartments and much more!

Our Preview Party April 20 promises to be spectacular with first choices for our members and guests of great merchandise! Tickets for the Preview Party remain at \$10 and can now be purchased on our Guild website or at any luncheon/meeting of the Guild through April. The Party will be held in a newly refurbished space in the Mill and will feature music, a small auction, wine, beer and heavy hors d'oeuvres. It is an event not to be missed, so mark your calendars now!

We are currently accepting donations of any items either by bringing them to the storage facility or arranging for pickup with any Super Sale Chair. Please consider also signing up to work either the day of the event, April 21, or in the weeks before with sorting, pricing and setup.

Contact Andrea Knupp by phone or email to volunteer

As one of our largest fundraisers, Super Sale needs your help to be successful. We're looking forward to sharing the fun with each of you!

—Andrea Knupp, Vanessa Skenes,  
Leslie Meadows, Elizabeth Craft,  
Karen Hundgen



## Don't forget— we need your help!

Guild-supported Elementary School concerts are just around the corner: Monday, March 26-Thursday, March 29 and Wednesday, April 11.

"Animals: Then, Now, and Imagined!" is the theme this year. In addition, there will be a segment with student compositions. Students will create 15 to 30 second melodies/themes and teachers will record them. Dr. Alejandro Rutty at UNCG and his students will orchestrate the student melodies into two-minute miniatures for orchestra. The Symphony will then play two or three student works per concert. The students will be invited to sing or play the original melodies, followed by the orchestral performance. An audio file excerpt might be played if the students are not present or if live performance is not feasible. If there are more submissions than are able to be included, Dr. Rutty and Dr. Feldman (GSO principal guest conductor) will choose the submissions that best fit this project.

Examples of this type of project can be viewed on YouTube by looking up Dr. Rutty and the program title, "Hey, Mozart!"

Concerts will again be at Grimsley High School. Parking is easy and students enter through fewer doors, resulting in an efficient process and a very manageable volunteer experience. The time commitment is from 8:45 a.m. to noon. Please check your calendars and plan to help us at least one morning. If you didn't sign up at a membership meeting, be on the lookout for SignUp Genius as another way to sign up. Or you may contact **Lori Holt** by phone or email.

## NEW MEMBERS

**Betsy Hocutt**  
Kernersville

**Laura Park**  
Greensboro



*The Guild's 2018-2019 officers were elected at the General Membership Luncheon on February 21. They are (l-r): President, Laura Green; President-Elect, Vanessa Skenes; VP Education, Kristie Smith; VP Fundraising, Wimberly Jessup (absent); VP Operations, Ronda Szymanski; VP Marketing/Publicity, Pam Smith; Secretary, Nancye Milam; Treasurer, Cindy Stark.*



*Peter Zlotnick received a check from this year's record-breaking Annual Education Campaign. The funds will be used for a side-by-side concert for the GSYO with the GSO, and support for the beginning strings program. Peter is shown with Karen Claypool and Frances Vinoski, AEC Co-Chairs; and Kristie Smith, VP Education.*

# EAT

LET'S GET SHAMROCKED  
WITH THE GREENSBORO SYMPHONY GUILD  
LIVE MUSIC. IRISH DANCING. FOOD AND DRINK

# drink

SATURDAY, MARCH 17  
6-9 PM

TASTING ROOM | 901 S. CHAPMAN STREET

# BE IRISH

\$25 ONLINE  
\$30 AT THE DOOR



BUY TICKETS ONLINE  
[GSO Guild.org/shop-guild](http://GSO Guild.org/shop-guild)

# Spreading word about the Guild



*Left: Kathie Amato made a Guild presentation to the Greensboro Newcomers' Club in January.*

*Above: In February, Nancye Milam made the presentation to Circle 5 at Christ UMC.*

The Community Relations team is out spreading the word about the great work of the Guild and our impact on music education. The centerpiece of their effort is a comprehensive PowerPoint deck prepared by **Nancye Milam**, highlighting the Guild's support of music education while also emphasizing the benefits the arts have on both academic achievement and the local economy.

## Speaking engagements

Community Relations Co-Chair, **Kathie Amato**, gave a presentation to the Greensboro Newcomers' Club in January. In February, Co-Chair Nancye Milam presented to the United Methodist Women (Circle 5) at Christ United Methodist Church.

At each event, the presentation was enthusiastically received, generating a large number of questions and strong interest in the education efforts of the Guild.

## You can help

The Community Relations area is looking for additional presentation opportunities, so if you know of a group interested in such a presentation, please get in touch with either Nancye Milam or Kathie Amato.

## 2017-2018 GUILD SPONSORS

### —MAESTRO—

Woodruff Family Law Group  
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### —SYMPHONY—

Kriegsman-The Luxury Outerwear  
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Abba Design  
Spring Garden Storage  
I.T.WORX  
Mary Gay & Don Brady

### —CHAMBER—

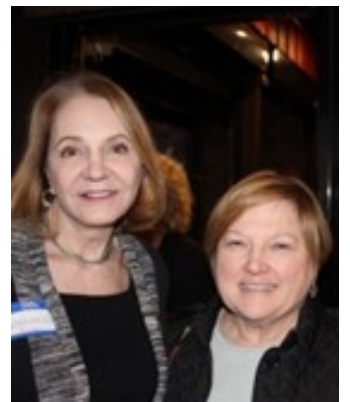
Heritage Greens  
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### —QUARTET—

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Dr. & Mrs. Rodney A. Mortenson  
*in honor of Linda Hiatt*  
Robert & Judy Jay  
Charisse & Phil Kleinman  
*in honor of Andrea Knupp*  
CareySound AVL



*Simply Social &  
General Meeting at Daryl's*





*Music Matters!*

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**The Guild Horn is published  
eight times a year by  
Greensboro Symphony Guild**

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### **GSYO MUSICIANS TO PERFORM MARCH 4th**

The next concert of the Greensboro Symphony Youth Orchestra will be on Sunday, March 4 at 4:00 p.m. The performance will take place at Dana Auditorium and is free of charge. Featured artists will be the 2<sup>nd</sup> and 3<sup>rd</sup> place winners of the Annual Concerto Competition. Brianna Aye will perform Mozart's Violin Concerto No. 3 and Siana Wong will perform Max Bruch's Violin Concerto No. 1. Plan to come out to enjoy a delightful afternoon of music while supporting our talented young musicians.

### **MARCH 2018 CALENDAR**

- 4 Greensboro Symphony Youth Orchestra All Ensembles and Concerto Competition Winners Concert**, Sunday, 4:00 p.m., Dana Auditorium, Guilford College. FREE and open to the public.
- 5 Executive Committee Meeting**, 12:00 p.m. at the home of Pam Smith.
- 7 Due Date** for submitting items for the **April Guild Horn**.
- 8 Full Board Meeting** at the home of Dianne Pusch. 6:30 p.m. Social, 7:00 p.m. Meeting.
- 17 Let's Get Shamrocked!** Saturday, 6:00-9:00 p.m., Tasting Room, 901 S. Chapman Street. Live music, Irish dancing, food and drink.
- 26-29 Elementary School Concerts**, Monday – Thursday, Grimsley Senior High School, 9:45 a.m. and 11:00 a.m. Co-Chairs, Lori Holt and Laura Wolf.