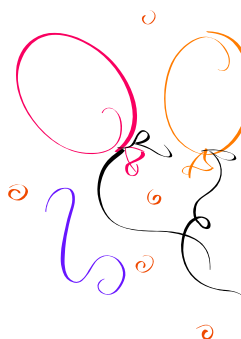




# The Guild Horn

Greensboro Symphony Guild

Volume 49, Issue 8  
May/June 2014



## MAY-JUNE Moment in History

The Greensboro Symphony Guild was formed in 1964 to aid in the establishment and promotion of a symphony orchestra for the community. The Guild was responsible for the sale of season tickets to the Symphony concerts. The sales campaign for the 1979-80 season was kicked off in style by the debut performance of the Syphonettes. About eight Guild members were decked out in tennis attire to promote in song and dance the ticket sales theme, "Get in the Music Racquet." They sang new lyrics to familiar tunes such as "Hello Dolly", and were choreographed by Elissa Fuchs, wife of the symphony's conductor, Peter Paul Fuchs (Elissa is pictured above with Joy Morrison).

## 50th Anniversary Luncheon

A festive luncheon kicked off the Guild's 50th Anniversary Celebration on May 7th at Greensboro Country Club. The event drew 188 Guild members, guests and dignitaries from around Greensboro. A 1960s theme, carried out in the menu, decor and apparel of many attendees, added to the excitement.

Those present included 32 of the Guild's Past-Presidents and five of the seven Charter members who have belonged to the Guild since it was formed in 1964. Three Honorary Members were also present, including **Barbara Cone**, the Guild's first President. The Honorable A. Robinson "Robby" Hassell, son of former Guild President, **Jeanne Hassell**, attended. Hassell presented a

*(Continued on page 2)*

## Littrell Receives Golden Note Award

Kim Littrell has received the 2014 Golden Note Award. Presented to those Guild members who have made an outstanding service contribution to the Guild and to the community, Kim was recognized for bridging the finest traditions of our past with our confident, renewed optimism for the future.

Kim joined the Guild in 2001, and for the past 13 years has left her mark on all facets of Guild operations, education, marketing and fundraising. She has brought foresight and vision to strategic planning; she and her husband Mark have been gracious and generous supporters of the Greensboro Symphony Guild and the Greensboro Symphony Orchestra, unselfishly sharing their time, talents, and financial resources as needed; and she has been instrumental in initiating a five-year plan crucial to the

Guild's strong organizational structure. Her business savvy and marketing acumen have always centered on the Guild's image in the community, and what is ultimately best for the organization and its mission.



**Kim & Mark Littrell**

As a participant in the Marketing Council, she has edited the newsletter, served two terms as Vice President of Marketing and Publicity, and

*(Continued on page 2)*

# Let the Celebration Begin!



Schlosser

Dear Guild Members:

We kicked off the Symphony Guild's 50th Anniversary with a special luncheon on Wednesday, May 7th at Greensboro Country Club. Everyone enjoyed an exciting stroll through our past, featuring an original production by the Jabberbox Puppet Theatre.

On Wednesday, September 24th we will open our Guild year with an extraordinary luncheon at Greensboro Country Club featuring an entertaining vintage fashion show of the different decades since the 1960's. You will also be in for a treat with some extra special and fun music representing these years.

Please mark your calendar to attend the fabulous 50th Anniversary Gala fundraiser on Saturday, October 4th at The Carolina Theatre. This will be a "night to remember" as we dress in 60's attire, dance, celebrate our past and look to the future with the new Performing Arts Center.

The Guild Gents will start their year with a Greensboro "Boar and Castle" 60's cookout on Friday, October 24th. They will gather again on Friday, April 17th for a "Down Home Carolina BBQ".

The Debutante Presentation Ball will be Sunday, December 28th and present 20 lovely young ladies as ambassadors for the Symphony Orchestra and music education.

Everyone loves "Gals Night Out" and the tradition will continue as we enjoy an evening at Graffiti's Bistro on Thursday, January 15th.

The Fresh Market on Lawndale will provide our first Wine Gala fundraiser on Thursday, March 5th.

Girls, get your golf clubs and tennis rackets ready!! Beautiful Starmount Forest Country Club will host a golf and tennis tournament fundraiser, "Strings and Swings", on Monday, May 4th.

I look forward to seeing everyone in September as we begin a year of fun, excitement and celebration.

Warmest regards,  
Rebecca Schlosser  
Guild President

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*(Luncheon continued from page 1)*

proclamation from Mayor Nancy Vaughn, designating May 7, 2014 as The Greensboro Symphony Guild Recognition Day.

Also, among the special guests were: Dmitry Sitkovetsky, GSO Music Director/Conductor; Garson Rice, Chamber Series sponsor; Carol Hart, Greensboro Historical Museum Director; Linda Evans, Community Historian; and six music specialists, responsible for implementing our music education programs in Guilford County Schools.

Debbie Heidfeld presented donations from the Guild to representatives of GSO, bringing the year's total financial support \$73,540. The Golden Note Award was presented to Kim Littrell

*(Continued on page 3)*

*(Littrell continued from page 1)*

brought the Guild's tagline "Music Matters" and the launch of the website from vision to reality. In the area of fundraising, she has chaired the Golf and Tennis event, solicited corporate contributions, worked tirelessly with the Homes Tour, and was instrumental to the implementation and success of the Blue Jean Ball. Most recently, she co-chaired the Super Sale, taking advantage of all forms of media to bring the Guild's vision to the greater community.

Finally, she has engaged all members through her strong leadership style. Through several long range committees, she has inspired others to "think outside the box", and after making the ultimate personal sacrifice to serve as President in 2011-2012, she did not walk away from future service. Rather, she continued to serve on the Executive Committee as Secretary, providing support and guidance to two successive Presidents.

Through it all, her dedication and support to our Guild has been unwavering, and her commitment to the mission of our organization has emulated the tradition of those leaders who have preceded her throughout our 50-year history.

A native of Apex, North Carolina, Kim is a graduate of North Carolina State University with a degree in Accounting, and has enjoyed successful careers in Pharmaceutical Sales and Real Estate. She has three beautiful daughters, two of whom have participated as Symphony Debutantes, served as Supporting Members, and attended various Guild events.

A young and vigorous woman, Kim has many years in which the Guild, the Greensboro Symphony Orchestra, and the Piedmont Triad community can benefit from her time and talents. Her legacy of service is only beginning.



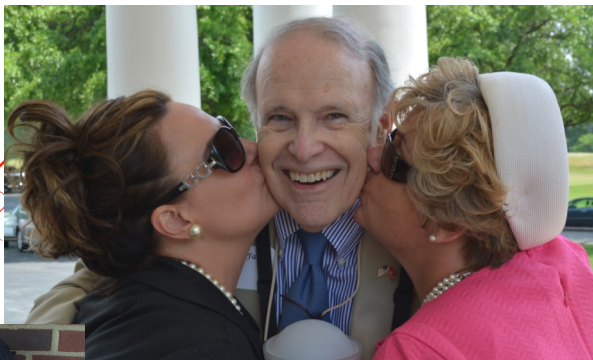
*(Luncheon continued from page 2)*

and 2014-15 officers were installed. Jabberbox Puppet Theatre presented "Solid Gold", a show specially commissioned to tell the story of the Guild. A number of personalities were portrayed in a fun way, delighting the audience and bringing rounds of laughter and applause.

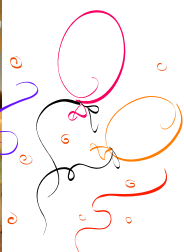
Guild members responsible for putting the event together were Past Presidents **Kitty Robison** and **Anne Rendleman Daniel**, who were Patrons and served as Honorary Chairs; and **Sue Drinkard**, who served as chair and also was a Patron. Members of Sue's committee were: **Kristie Smith, Andrea Knupp, Debbie Faircloth, Andrea Alemanni, Linda Lee, Josie Gibboney, Suellen Milton, Elizabeth Craft and Sylvia Vanore.**



*Past Presidents of the Guild join newly installed President Rebecca Schlosser (center front) for a photo on the steps of Greensboro Country Club. Altogether, the group represents more than 26 years of service .*



*Frances Vinoski (far right) installs 2014-15 officers: (front row l-r) Debbie Faircloth, Fray Metcalfe, Rebecca Schlosser; (back row) Debbie Heidfeld, Cindy Stark, Kristie Smith, Nancy Bogard, Sharon Kasica and Andrea Knupp. The women wore fashions of the 1960s.*



*Far left, clockwise: Peggy Tager, a GSO season subscriber for nearly 50 years and playbill advertiser since 1975; Walter Faison sharing a moment of fun with Elizabeth Stevens and Debbie Faircloth; Cindy Stark and Karen Jacobs in 1960's attire. Lisa Crawford is in the background.*



## Heartfelt Thanks from Debbie Heidfeld, Immediate Past President

It was my pleasure to lead you through this milestone first half of our 50th season. As we go on into next year, new ideas and relationships will keep us fresh and committed to our mission. We will attain a balanced state, not just a "balancing act", as we seek the greater good of our community. We have many blessed moments to remember— for me Beethoven's violin concerto

by our brilliant maestro, the sparkling Hermitage Piano Trio, meeting with artist Noe Katz, and others too numerous to mention.

Your generous work enabled us to present to the Greensboro Symphony Orchestra our donation of \$44,200. This together with our concert sponsorship, our educational concerts, musician visits, and our many awards and scholarships totaled a financial contribution of \$73,540. In addi-

tion, your support of the symphony through volunteer hours, ticket purchases and individual donations continued to create an irreplaceable backbone of community support.

Thank you so much, and on a personal level, peace and richest blessings in your lives!

*Debbie Heidfeld*



## *2014 Debutantes*



**Casten**



**Ellis**



**Fox**



**Gorman**



**Hooper**



**Jackson**



**Jessup**



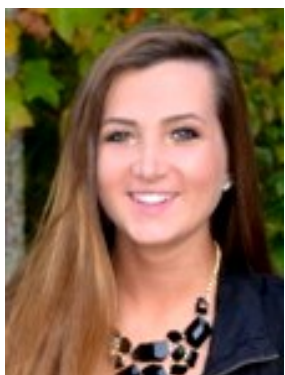
**King**



**Kulman**



**Lanier**



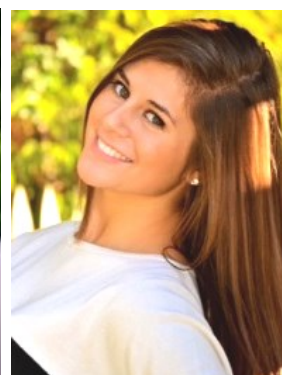
**Lanza**



**Lassiter**



**Pearsall**



**Petitfils**



**Pugh**



**Reichard**



**Smith**



**South**



**Valitutto**



**Weeks**



# *Greensboro Symphony Guild*

## *Names Debutantes*

The Greensboro Symphony Guild has announced the names of 20 young women who will make their debuts at the 37th annual Presentation Ball to be held December 28.

The Symphony Guild Presentation Ball honors young women, with connections to the Greensboro area, who have made significant contributions to the communities in which they live.

**Mrs. Mark Edward Holt** will serve as chair, and **Mrs. Garson Lee Rice, Jr.** will serve as honorary chair.

Guild sponsored activities include a Spring Mother's Wine and Cheese, Mother-Daughter Luncheon, Deb Informal, Marshals' Tuxedo Fitting Evening, Family Picnic, Fall Tea, Holiday Tea, and Waltz Evening. The debutantes and their families will also enjoy "A Night at the Symphony" on September 27.

This year's debutantes are:

**CASEY LYNN CASTEN**, daughter of Mr. and Mrs. Michael Harry Casten; student at University of North Carolina Charlotte

**CAITLYN MICHELLE ELLIS**, daughter of Mr. and Mrs. Michael Charles Ellis; student at University of North Carolina Chapel Hill

**SAVANNAH ELIZABETH FOX**, daughter of Mrs. Elaine Alsbaugh Fox and Mr. and Mrs. Steven Brian Fox; student at East Carolina University

**ASHLEY NICOLE GORMAN**, daughter of Ms. Deborah Siler Gorman and Mr. David Theodor Gorman; student at North Carolina State University

**ADRIENNE LEIGH HOOPER**, daughter of Mr. and Mrs. James Edward Hooper; student at North Carolina State University

**ERIN CARSWELL JACKSON**, daughter of Dr. Eleanor Carswell Hoots Jackson and Dr. Kyle Edward Jackson; student at University of North Carolina Chapel Hill

**SARAH CARTER JESSUP**, daughter of Mr. and Mrs. Mark Jeffrey Jessup; student at University of North Carolina Chapel Hill

**CHANDLER MCKINLEY KING**, daughter of Mr. and Mrs. Robert Roy King; student at Meredith College

**WYNNE MACFARLAND KULMAN**, daughter of Mr. and Mrs. Winston Brent Kulman; student at University of North Carolina Chapel Hill

**PAYTON MARIE LANIER**, daughter of Mr. and Mrs. Thomas Franklin Lanier, Junior; student at East Carolina University

**CHARLEY MARIE LANZA**, daughter of Mr. and Mrs. Carl Citron, Junior; student at University of North Carolina Chapel Hill

**OLIVIA ROBERTS LASSITER**, daughter of Mr. and Mrs. Timothy Ray Lassiter; student at North Carolina State University

**JORDAN MOLLOIE PEARSALL**, daughter of Mr. and Mrs. Jere Randall Pearsall; student at University of South Carolina Columbia

**KENNEDY REBEKAH PETITFILS**, daughter of Mr. and Mrs. Scott Anthony Petitfils; student at University of North Carolina Wilmington

**MEREDITH STEELE PUGH**, daughter of Mr. and Mrs. Franklin Allen Pugh, Senior; student at University of North Carolina Charlotte

**EMILY LOUISE HIATT REICHARD**, daughter of Mr. and Mrs. Peter Anthony Reichard; student at Sorbonne-University of Paris

**LAURA CAROLINE SMITH**, daughter of Mrs. Laura Payne Smith and Mr. Gregory Powell Smith; student at University of Tennessee Knoxville

**CHRISTINE NICOLE SOUTH**, daughter of Dr. and Mrs. Stephen Alan South; student at University of North Carolina Chapel Hill

**REBEKA CAROLINE VALITUTTO**, daughter of Mr. and Mrs. Richard Edward Francis Valitutto; student at Appalachian State University

**LAUREN ABERNETHY WEEKS**, daughter of Mr. and Mrs. Richard Lon Weeks III; student at Converse College





## Super Sale a Huge Success!

On April 17th, **Ellen Kavanagh** hosted a Super Sale wrap-up party. During the party, Super Sale Co-Chairs **Kim Littrell** and **Elizabeth Stevens**, proudly announced that the sale was a huge success, bringing in over \$31,000 from sponsorships, pre-sales, the Preview Party and merchandise sales.

The Preview Party, on Friday night prior to the sale, was co-chaired by **Suzy Walker** and **Joanne Lahey**. Over 250 people attended and were treated to delicious food, including fabulous desserts made by our own Guild members. Our wonderful Guild Gents served as bartenders. Everyone shopped and bopped to music from a jukebox, provided by Colonial Vending. The party brought in nearly \$10,000 from admissions revenue, silent auction, raffle profits, and merchandise sales.

The next morning at 8:00 a.m., lines were long as people waited for the doors to open. A steady flow of people continued the entire morning, with a spike in activity at noon when everything went to half price. The close-out sale, a new addition this year, was held from 2:00 to 3:30 p.m. For \$20 per person, shoppers could enter and exit as many times as they wanted, taking whatever merchandise they could haul away. This "cash and carry" sale raised an additional \$440!

## Elementary School Concerts Fun & Successful



*Guild volunteers are ready to assist students at GSO's Elementary School Concerts in March.*

Many thanks to all volunteers who supported the Elementary Concerts March 25-27th! We could not successfully move the thousands of Guilford County School students in and out of War Memorial Auditorium for two shows each morning without you!

Despite the threat of wintry weather, cold winds and other Guild activities the same week, we had a wonderful time with our students and Symphony! Several of our own Guild members were even on stage during the performance! Would you guess our own **Bernadette Trinidad** and **Dorry Tooke** were in the horse costume? Thank you, ladies, for truly sharing your flexible and fun volunteer spirit! The Children enjoyed the program, American Voices, including pieces from John Williams and George Gershwin! They even enjoyed special performances by Conductor Nate Beversluis, who took a pie in the face to insure that the children had a fun time!

Elementary Concerts Chair **Vanessa Skeins** and Co-Chair **Lori Wilson** wish to thank everyone for the support and flexibility you provided to this event! Also, thank you to Chick-Fil-A at Friendly Shopping Center for donating coffee to our volunteers!



*Bernadette Trinidad and Dorry Tooke, in a horse costume, prance across stage, adding extra fun to the concert.*

The Super Sale Committee, along with many Guild volunteers worked harder than ever to exceed the \$25,000 budgeted for this project. Almost nine months were spent collecting donations and a full month was spent sorting and pricing the merchandise in preparation for the sale. Money is still coming in, and though a few more expenses are to be paid, the sale is expected to net close to \$30,000 for our music education programs. Many thanks to all who donated items to this event and to those who procured items from their family, friends, neighbors, and area merchants! The Guild also offers a huge thanks to our Super Sale corporate sponsors and donors, without whom none of this would have been possible. They were: Landmark Builders, Mark & Kim Littrell, Bill Black Chevrolet Cadillac, Fairway Outdoor Advertising, American Premium Beverage, Colonial Vending, Schnadig Corporation, Sealy, Children's Home Society, Friendly Baptist Church, and Mt. Hope Baptist Church.

The Guild's next Super Sale is scheduled for March 2016, so don't throw anything out before then! If anyone has an interest in chairing or co-chairing this fun and exciting event in 2016, please contact President-Elect **Andrea Knupp**.



*Super Sale co-chairs Elizabeth Stevens and Kim Littrell*

## Join SOVA—an Outstanding Organization

It is time to join the Southeastern Orchestra Volunteer Association (SOVA), a unique networking and support organization for symphony orchestra volunteer groups. SOVA holds annual Roundtable meetings where informative discussions take place, ideas are exchanged and information is shared among symphony guilds. This year's Roundtable will be Monday, October 6-7 in Columbia, SC. It will be the organization's ten-year anniversary and the theme will be: "A Decade of High Notes"

If you are interested in leadership, communications and fund-raising, this is the organization for you. For membership application, call **Josie Gibboney**. Dues are \$30.

### NEW MEMBER

**Kathy Joyce**

(Mr/Mrs Joseph Anthony)  
Greensboro

### Gifts

#### Endowment

Jo & Jerry Kennedy  
*in memory of*  
*Ken Tutterow*

Alice & Woody Pearce  
*in memory of*  
*Jane Adair*

#### Education (GSYO)

Sandy & Dave Thompson  
*in memory of*  
*Chris Singer*

#### 50th Anniversary Luncheon

Anne Rendelman Daniel  
Kitty Robison  
Sue Drinkard

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Rebecca Schlosser, Peggy Tager,  
Lori Wilson



# Not to be missed!



## Greensboro Symphony Guild's 50th Anniversary Gala

### October 4, 2014

### Carolina Theatre

Mark your calendar and  
invite friends to come with you to  
this special celebration!

